## MOTOROLA AUSTIN ALUMNI CLUB

## THE GENERAL ZOOM MEETING MINUTES NOVEMBER 09, 2021

**Attendees:** The ZOOM general meeting was called to order at 10:05AM by Sandra Lawell with +/-25 members and guests in attendance.

**Welcome:** President Sandra Lawell welcomed everyone and the guest speaker, Tom Starnes was introduced by Norman Herr.

**Guest Speaker:** A year after graduating UT as an electrical engineer, Tom Starnes joined Motorola as a marketing engineer in the micro-components operation in Austin. Soon he was focused on the high-end 68000 microprocessor. He honed many skills making and giving presentations, writing articles (Golden Quill Award), visiting customers, managing product & price negotiations and providing feedback to the chip architects. He spent two years working in Europe. His last two years at Motorola were in digital signal processor (DSP) marketing.

His presentation reflected on his career, stories about people (Steve Jobs), and things he learned while working in a fast-moving industry, that we were all a part of at Motorola.

His presentation will be available on the website.

**Treasurer Report:** Cal Gooden - Income: \$75 collected in Dues since July; \$210 in scholarship donations and \$0.20 in Interest. The club balance is \$11,018.03. Expenses of \$48 (web page) were incurred. The MAAC scholarship amount is reflected/deposited in the savings account.

If you have not paid your dues and/or would like to contribute to the scholarship fund(s), please send your payments to Cal Gooden.

Scholarship Report : Jim Binneboese

MAAC scholarships recognize Motorola's contribution to the high-tech community and Gary Daniels' passion for leadership. Two funds are available: UT Gary Daniels' & General Scholarship Fund.

To contribute directly: Tax-Id: UT Austin – 76-6000203- contact your financial consultant for QCD details, Bill P. or Jim B. After you have made your contribution, please contact Jim B. to let him know that you have chosen this option.

An endowment is another choice and can be established with pledges of \$10K per year for 5 years. Details will be provided to those interested. Please contact Jim B.

The committee continues to seek contributions. Please send your contribution to Cal Gooden and write MAAC on the 'PAY to' line. In the notes, designate to which fund you would like your contribution assigned (General or Gary Daniels).

<u>Christmas Luncheon, Wed. Dec. 15th</u>: Sandra has scheduled the luncheon at Maggiano's; no down-payment was needed and cancellation is not a problem. Twenty nine people must be in attendance to hold the luncheon. Maggiano's recommends wearing a mask.

## Membership Report:

Please pay dues and indicate if you are paying for 2021 or 2022; please send in your Bio, also referred to as 'Member Memoirs'. Please read those submitted by the members, and we are looking forward to hearing from you.

Attendees: Cal Gooden, Obie Hasty, Tom Starnes, Terry Murphy, Norman Herr, Janet Tidwell, Wayne Harned, Jim Binneboese, Bob Kohls, Danna Redford, Ken Burch, Bernard Walker, Ken Burch, Terry Lowell, Sandra Lowell, Raymond Voith, Pat Johnston, Pat Haner, John Shumaker, Jules Campbell, Kai Wong, Bob Adkins, Ginger Hansel, Peter Van Overen.